# 2022 ANNUAL CONFERENCE AGENDA
## November 2 – 4, 2022

## AGENDA: November 2nd, PRE-CONFERENCE SESSION

2:30 - 5:00
Upstairs Lobby

**Registration/Check-In I**

3:00 – 5:00
Room 206A

**Preconference Session, Dr. Vincent Castano, Dean of Institutional Effectiveness, Fayetteville Tech CC IPEDS Moving Forward: 2022-23 and Beyond**

As the movement for greater accountability in higher education advances forward, IPEDS (Integrated Post-Secondary Education Data System) remains one of the primary data tools for collecting student-level data among colleges and universities. Every two years, the National Center for Education Statistics adjusts the kinds of data that we must report. Where does the process begin to make these changes? Are there opportunities to provide feedback to proposed changes before they become obligatory? After spending five years as an IPEDS educator and current keyholder for the past 13 years, and serving on technical review panels with NCES, I am happy to share where to begin and how to prepare your institution for these changes. Data collection is not a uniform process across the 58 community colleges; however, there are certain rules that must be followed from a statutory perspective. These rules may change, and it is the responsibility of the institution to remain up to date. Regardless, if you are a veteran to federal reporting or brand new, this session will help you prepare for upcoming data collection cycles.

6:00-8:00

**Networking Dinner at Dos Amigos – 528 Blowing Rock Boulevard**

7:30 – 9:15
Upstairs Lobby

**Registration/Check-In**

8:00 – 8:30

**Breakfast and Socialization at the Hampton Inn**

9:00 – 9:10
Room 206A

**Welcome, Dr. Mark Poarch, President, Caldwell CC**

9:15 – 10:30
Room 206A

**General Session I, Philip Cooper, Workforce Equity Advocate and Executive Director of Operation Gateway**
**Be the Change**

Be inspired by stories of recovery, growth and change. Turn struggles into strength and challenges into opportunities. Be the Change Agent for your future!

Philip Cooper works throughout Western NC as a "Change Agent" to bring reform and help empower others to navigate and overcome many life challenges including drug addiction, poverty, incarceration, mental health issues and more. He has a passion for the work of community colleges and is a first-generation college student. Cooper is an accomplished re-entry expert, criminal justice reform advocate, and regional change agent. He is a Practitioner in Residence at NC State University's Institute for Emerging Issues, Executive Director of Operation Gateway, Founder of Voices of Affrilachia (addressing mental health stigma in Black communities of WNC), the Inspire Coordinator for Land of Sky Regional Council, and much, much more.

**10:30-10:45**      **Beverage Break**

10:45 – 12:00
Room 206A

**General Session II, Emily Thomas, Policy Analyst, EdNC**
**Promising Practices from Across the State: How NC community colleges are revamping to address retention issues**

Meeting enrollment goals, student success, and completion all are tied to retention. But retaining community college students is complex. Community colleges enroll some of the most diverse student populations, many of whom experience a myriad of challenges that make academic success more difficult.

In this general session, we'll explore national and statewide retention data, the challenges of community colleges experience in retaining students, and how leaders from across the state are putting systems, processes, and people in place to aid retention efforts.

**12:00 – 1:00**
**Room 206A**

## Lunch, Dr. Shelley White, President, Haywood CC

## Now More than Ever: The Importance of Research and Planning

As we focus on our new future, challenges abound – equally, and more importantly, we have opportunities to innovate and engage new strategies to meet our mission. Research, planning, data analysis, and institutional effectiveness are key to identifying our best course of action in light of the changing landscape.

**1:10 – 2:00**
**Room 206A**

## Breakout Sessions I

**Title: Reengaging Adult Learnings in Your Service Area**
**Presenter**: Emily Thomas, EdNC
**Description:** Since the launch of NC Reconnect – an initiative focused on reengaging adult learners – North Carolina community colleges are learning a thing or two about the students that make up the majority of their institutions. This session will highlight the key lessons learned from the first five colleges of NC Reconnect and data points relevant to understanding and communicating with adult learners. We will also spend time discussing ways institutions can begin implementing strategies to connect with adult learners.

**Room 206B**

**Title: Utilizing R for IPEDS Reporting**
**Presenter(s)**: David Onder
**Description**: IPEDS accepts an import file to import responses for a survey. Haywood CC developed R scripts for a number of the IPEDS surveys to reduce the workload and drastically reduce input errors for IPEDS submissions. This session will look at how others could use R to create the import files for IPEDS reporting.

| 2:10 – 3:00 | **Breakout Sessions II** |
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**Room 206A**

**Title:  CCPRO Panel: I'm New Here…**
**Presenters**:  Laura Bowen, Maureen Greene, Susan Berley, and Liz Silvers
**Description**: Tips from seasoned CCPROers on SACSCOC, Institutional Effectiveness (assessment, plans of action, program review), and strategic planning. Participants are encouraged to ask questions to seek advice from these long-term professionals.

**Room 206B**

**Title**: **The 2022-2026 NCCCS Strategic Plan and Connections to the 58 College Strategic Plans**
**Presenter**: Anne Bacon, Director of Strategic Planning, NCCCS [may also add in Bill Schneider if we want to add in KPIs]
**Description**: The 2022-26 NC Community College System Strategic Plan is expected to be approved in fall 2022. The session will provide an overview of how colleges contributed to the strategic plan and what is in the plan. It will also touch on a summary of college strategic plans and QEPs that is linked to from the NCCCS Strategic Plan and on the NCCCS website. It will also provide time for discussion about how we as a System can more effectively identify common directions among colleges and between colleges and the System Office for more sharing of knowledge and best practices, as well as collaborative work toward common aims.

| 3:00 – 3:15 | **Snack and Beverage Break** |
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| 3:15 – 4:00 | **Breakout Sessions III** |
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**Room 206A**

**Title:  Follow the Yellow Brick Road: Data Informed Decision-Making Tips from NCCCS**
**Presenters**:  Lisa Eads
**Description**:  This session will address the skills and processes needed to guide followers in crafting a strategic plan.  A strategic leader sees the big picture, knows where he/she is going and how to get there. Note: This will be a virtual session.

**Room 206B**

**Title**: **Building a Strong Infrastructure for SACSCOC Reporting**
**Presenter(s)**: Christine Teach
**Description**: The SACSCOC reporting process is a labor-intensive undertaking with many moving parts – there is evidence to gather, standards to write to, and multiple reviews. How do you manage a

large project – training all your partners and ensuring all collaborators are progressing at an appropriate pace? This session will discuss building a strong human and technological infrastructure to lighten the load. Bring your ideas and questions as we discuss teamwork, training, technology, and tracking. Training materials for writers and reviewers will be shared along with procedures for using small work groups and creating an automated document workflow in Microsoft Teams.

## AGENDA: November 4th, Day 2

8:00 – 8:30      **Breakfast and Socialization at the Hampton Inn**

9:00 – 10:00
Room 206A

**General Session III, Dr. Bill Schneider, AVP of Research and Performance Management, NCCCS Deep Dive into Performance Measures Methodology**
Session will update participants on the implementation of approved model modifications, provide an overview of performance measure methodologies, illustrate how measures are indexed, explain how statewide benchmarks are set, and demonstrate how the data is used to determine performance-based funding allocations.

10:15 – 10:45
Room 206A

**CCPRO Business Meeting**

10:45 – 11:00      **Snack and Beverage Break**

11:00 – 12:00      **Regional Meetings**
Western Region – Room 206A
Central Region – Room 206B
Eastern Region – Room 215